

hip
guide **the hipset travels**

TINA BORNSTEIN



KEITH SMITH

Tina Bornstein, creator of Tony & Tina, is living her dream. Not only are her cosmetics, spiritual oils and skincare products raved about by Rose McGowan, Britney Spears and Kate Hudson, but just last month she traveled with Pulitzer Prize-nominee John Perkins into the Ecuadorian Rainforest to stay with the Shuar and Atchua tribes. Deep in the Forbidden Forest, she experienced living with an Amazon people who only first came into contact with the Western world six years ago. Sitting in her Soho office in a **Lola plaid hat** and **Picasso khakis**, she cradles the crystals and **er'go saffron & verve candles** that followed her on this journey. Tina was ready. Her **Sharper Image duffel** was filled with a **W Hotels' first-aid kit** from her last trip to San Francisco, a **Thunder Bunny journal**, **emer'gen-C vitamin powder mix**, and heaps of roughing-it clothes: **Talula stretch pants**, **Godzilla monster truck T**, **apple green cashmere sweater**, **C. Ronson tank** and **DKNY intimates**. Despite all the unrest in the world, Tina is not afraid to travel. "The airport is my second home," she says. To feel comfortable, Tina always orders a vegetarian meal, drinks lots of water on the plane, and keeps her skin super clean with her own **herbal skin cleanser** and **herbal skin refiner**. Whether she's arriving at her favorite sleep spot, Seattle's Ace Hotel, or making personal appearances in Hong Kong, before she faces her public, she always does a recharging bath ritual with her own **Tony & Tina bubble bath in Power Boost**, **Elemis Musclease bath salts** and **from tina's kitchen essential oils**. Her advice: "Bring sage or clear quartz, cleansing tools, and do a spiritual cleansing ritual in each new spot to make it your own."—*Every month, Syl Tang spies into the weekend bags of the HipSet and captures the contents of their carry-ons. Reach her at syl@hipguide.com.*